



SUVOA - Driven to Inform, Educate and Protect

A Driving Issue

Hardly anyone idles in neutral when talk revs up on sport utility vehicles. SUV lovers say they have a right to drive the vehicle of their choice. Opponents tend to be loud and forceful - journalists and regulators. It's time for SUV lovers to respond with the collective power of numbers.

Taking the Lead

Now there's a voice for SUV lovers. It's SUVOA, the SPORT UTILITY VEHICLE OWNERS ASSOCIATION OF AMERICA.



A Clear Direction

SUVOA is a national association for SUV owners and operators. It aims to help SUV owners enjoy the responsible operation of their multi-purpose vehicles. Top priorities are to:

- Stay up to speed on emerging issues and developments.
- Oppose unreasonable or unfair restrictions, standards and unnecessary added expenses.
- Represent SUV owners in Congress, state legislatures, and government regulatory agencies.
- Advocate for SUV owners on insurance coverage and rates, on taxes, fuel and other costs.
- Serve as SUV spokesperson to the news media and to the general public.

Ride With Us - Become a Charter Member

You can get behind the wheel and help navigate your future by joining SUVOA. [Click here](#) for details on how to become a Charter Member.

If you would like to be on the SUVOA mailing list enter your email address below and hit the "Add me to your mailing list!" button.



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X5, QX4, RX300, M-Class...

Our updated SUV Buying Guide b covers everything from cute-utes warriors. Use it to shorten your q SUV that fills your wants and nee [article below](#)

List by:

All 2002 SUVs

- | | | |
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Quick Compares

- [BMW X5 vs. Lexus RX300](#)
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SUV Buying Guide

So you're thinking about hopping into a new SUV? You're not alone. SUV over millions of drivers in the past decade, a time before which most people content with plain old-what were they called?-oh yeah, cars.

And as the SUV has become popular, the SUV market has become popular vehicles of all shapes and sizes, which all share a few key characteristics: styling, good visibility, cargo-hauling ability and room for the driver and three of his or her friends.

It's no wonder, given their credentials, that they have become enormous with families. Favorites for families include the Ford Explorer and its rival Chevrolet Trailblazer, both of which are all-new this year, featuring comfort and newfound refinement (and it's a toss-up between them, as the Ford has a third-row seat, but the Chevy has a stronger engine). Also new this year: Toyota Highlander, which possesses all the on-road comfort and space of corporate sibling, the Lexus RX300, at a significantly lower price.

SUVs have grown bigger than ever, with the Ford Expedition and Chevrolet offering (and occupying) lots of space for travelers who have lots of thin friends) to transport. Also, large-platform SUVs are natural candidates for luxurious accoutrements, as seen on the muchos grande Lincoln Navigator, sophisticated and understated Lexus LX470 and the all-new, chiseled-fine Cadillac Escalade.

At the same time, there has been a boom in the compact SUV segment, cute-utes as the Toyota RAV4 and Honda CR-V offering quality and utility at a price. Also check out the all-new Jeep Liberty, which adds a strong engineering styling to the compact SUV equation.

And through it all SUVs have not abandoned their original audience: people to take their friends and their things-in a cozy, protected environment-on a path in the search of adventure. The continued popularity of the Jeep Grand Cherokee and Toyota 4Runner show that people still do like to know that wherever, whenever, if they want to.

Six things you should look for in SUVs:

- Cargo area capacity
- 4WD (full-time on-road or part-time off-road biased)
- Third seat availability (increasingly common)
- Fuel economy
- Available engines (V-6 for compact, V-8 for midsize increasingly common)
- Luxury features (sunroofs, leather seats, hi-fi sound systems very common)